



# EXHIBITOR PROSPECTUS

## 4D SUMMIT 2020

**MARCH**  
**17<sup>TH</sup> - 18<sup>TH</sup>**



**MARCH 31<sup>ST</sup>**  
**- APRIL 1<sup>ST</sup>**

# DISCOVER THE PACKAGE THAT BEST FITS YOUR GOALS

We are pleased to announce that the 4D Summit is back in 2020 both in Paris, March 17<sup>th</sup> - 19<sup>th</sup>, and in Chicago, March 31<sup>st</sup> - April 2<sup>nd</sup>.

Three incredible days of Keynotes, new 4D trends and upcoming technologies. We'll surprise and delight you with features you didn't imagine our engineers were working on. Then dive deep during the technical sessions and advanced training.

## Who Attends:

4D Developers, Distributors, Consultants and Solution Providers.  
4D Summit is the major 4D related technical and developer conference of the year. With an international attendance of more than 250 per city, this is the perfect event to get your message out to an elite group of 4D developers, company owners and decisions makers.

Come join us at Paris or Chicago!

## Sponsor Showcase Dates/Hours (Paris):

Date: From Tuesday to Wednesday, March 17-18<sup>th</sup>, 2020  
Location: The New Cap Event Center – 3, quai de Grenelle – 75015 Paris  
Set-up: starting from 8am  
Show Hours: 9:00am to 5:50pm.

## On-Line rooms Reservation (Paris):

Rooms for 4D Summit attendees and sponsors are available. To obtain these specially negotiated rate: [Hotel Eiffel Seine](#), [Hotel Novotel Paris Tour Eiffel](#).

These hotels are located on the beautiful banks of the Seine River, where you can enjoy upscale shopping, dining, and entertainment.

## On-Line rooms Reservation (Chicago):

Rooms for 4D Summit attendees and sponsors are available for \$209 per night plus tax through this [exclusive Summit offer](#).

The luxurious Loews Chicago Downtown Hotel is an ideal host hotel and conference center. Situated steps from Navy Pier, it offers guests spectacular city skyline and lake views, while enjoying the comforts of home. The top-rated luxury hotel in Downtown Chicago is ideally located near Magnificent Mile, and close to the city's most popular attractions including Millennium Park and the John Hancock Center.

## Sponsor Showcase Dates/Hour (Chicago):

Date: From Tuesday March 31<sup>st</sup> & Wednesday April 1<sup>st</sup>, 2020  
Location: Loews Chicago Hotel – 455 N Park Dr, Chicago, IL 60611  
Set-up: starting from 7:30am  
Show Hours: 8:30am to 5:30pm



4D SAS  
66 route de Sartrouville  
78230 Le Pecq - France

4D Inc  
95 S Market Street, Suite #240  
San Jose, CA 95113 - USA

contact@4D.com  
+33 1 30 53 92 00

www.4D.com  
blog.4D.com



# PLATINUM LEVEL SPONSOR - PARIS

## GENERAL SESSION SPONSORSHIP - 10 000 € ONE (1) AVAILABLE

This is YOUR opportunity to showcase your company's product as the official General Session Sponsor. **All session videos recorded** and published by 4D, from both the 2020 **Paris and Chicago** events, will begin and end with your **company logo displayed** for up to 5 seconds. These videos are initially viewable by attendees and later by all 4D Partners.

### Platinum package includes:

#### HOSTED SESSIONS

- Two breakout Sessions for presenting your company's products

#### PRINT/MEDIUM DISTRIBUTION

- Your company brochure and 4D related demo included on Summit USB drive distributed to all attendees
- Your company flyer placed on every seat before General Session
- One tabletop display table at the Sponsor Showcase

#### LOGO DISPLAY

- Signage recognition at the Summit registration counters
- Company logo on 4D Summit event website
- Company logo on 4D Summit communications
- Company logo on 4D Summit signage

#### EMAILS

- One 4D electronic communication sent out to each Summit attendee before the event
- One 4D electronic communication sent out to each Summit attendee after the event
- Acknowledgement as a sponsor during Keynote Sessions

#### INVITATIONS

- Three passes for representatives to join our attendees throughout the two primary conference days
- Three passes for representatives to join our attendees during the exclusive 3rd day training
- Three reserved seats at the Keynote Sessions

For a combined Paris/Chicago sponsor package, contact us!



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# GOLD LEVEL SPONSOR - PARIS

## LUNCH SPONSORSHIP - 6 000 € TWO (2) AVAILABLE

Your company logo will be featured on **tables along with flyers** you supply. This well attended activity is a great way to get your company's marketing piece out to each attendee.

### Gold package includes:

#### HOSTED SESSIONS

- One breakout Session for presenting your company's products

#### PRINT/MEDIUM DISTRIBUTION

- Your company brochure and 4D related demo included on Summit USB drive distributed to all attendees

#### LOGO DISPLAY

- Signage recognition at the Summit registration counters
- Company logo on 4D Summit event website
- Company logo on 4D Summit communications
- Company logo on 4D Summit signage
- One tabletop display table at the Sponsor Showcase
- Acknowledgement as a sponsor during Keynote Sessions

#### EMAILS

- One 4D electronic communication sent out to each Summit attendee before the event
- One 4D electronic communication sent out to each Summit attendee after the event

#### INVITATIONS

- Two passes for representatives to join our attendees throughout the two primary conference days
- Two reserved seats at the Keynote Sessions

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# SILVER LEVEL SPONSOR - PARIS

## DIRECT EMAILING CAMPAIGN - 4 000 € FOUR (4) AVAILABLE

Your company will take your **message directly to the Summit attendees** before their arrival.

### Silver package includes:

#### EMAILS

- One 4D electronic communication sent out to each Summit attendee 2 weeks prior the event

#### LOGO DISPLAY

- Signage recognition at the Summit registration counters
- Company logo on 4D Summit event website
- Company logo on 4D Summit communications
- Company logo on 4D Summit signage
- One tabletop display table at the Sponsor Showcase
- Acknowledgement as a sponsor during Keynote Sessions

#### USB DISTRIBUTION

- Your company brochure and 4D related demo included on Summit USB drive distributed to all attendees

#### INVITATIONS

- One pass for representatives to join our attendees throughout the two primary conference days
- One reserved seat at the Keynote Session

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# BRONZE LEVEL SPONSOR - PARIS

COFFEE BREAK - 2 500 € – FOUR (4) AVAILABLE  
LANYARDS - 3 000 € – ONE (1) AVAILABLE

Your company will have signage and flyers placed at the attendee snack break area which is located right outside the session rooms, allowing for maximum exposure for your company.

#### **Coffee break:**

This sponsoring package is a great opportunity to place your company brochure and products brochure on coffee break room tables (mornings and afternoons coffee breaks).

#### **Lanyards:**

The 4D lanyard is the most visible advertising opportunity at the 4D Summit as it allows you the opportunity to place your company's logo on the Official Summit Convention lanyard that is given to each attendee.

#### **Bronzer package includes:**

##### **LOGO DISPLAY**

- Company logo on 4D Summit event website
- Company logo on 4D Summit communications
- Company logo on 4D Summit signage
- One tabletop display table at the Sponsor Showcase
- Acknowledgement as a sponsor during Keynote Sessions

##### **INVITATION**

- One pass for representatives to join our attendees throughout the two primary conference days.

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